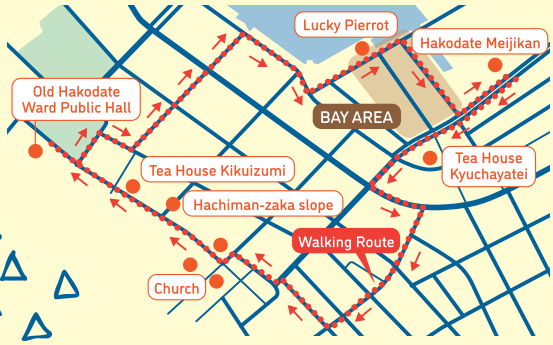
Hokkaido Tourism Organization

-2022 Foreign Visitor Travel Promotion Project-

Photogenic "Hakodate Course"

Tour the most photogenic locations within the historical district of Hakodate.



\START/ Rent a car or travel by taxi!!

13:00-13:30 Hakodate Meijikan (Dress in a kimono)

There are 130 dresses and 300 kimonos, a total of 430 expensive and luxurious costumes to choose from!

◎Ishokan/Costume Rentals : 3 hours
◎Chartered Rikshaw : 2 hours

Tour the retro streets all dressed up♪

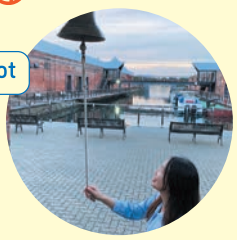
13:45-15:45 Rikshaw

*Get on the Rikshaw in front of the Meijikan

Enjoy sightseeing the retro streets in a rickshaw! Dressed up in a kimono and riding in a rickshaw will make you think you slipped back in time!

Travel by Rickshaw!

Start off by ringing the "Bell of Happiness," at a popular spot in Hakodate!

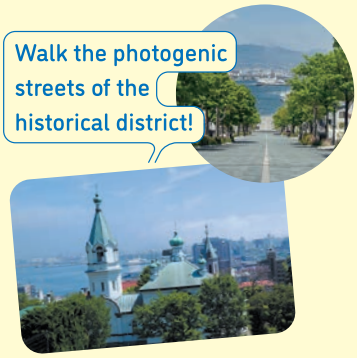


Bell of Happiness (explore the Kanemori Red Brick Warehouses)

Hachiman-zaka slope & Churches

This straight road that seems to lead right into the ocean, is a popular tourist destination for its sweeping vistas and quaint churches scattered around the area.

Walk the photogenic streets of the historical district!



Enjoy the nostalgic atmosphere of old architecture and cafés that line the streets.

Tea House Kikuizumi

An attractive café featuring old architecture from late Meiji to early Showa period, and an exotic and nostalgic atmosphere.

Old Hakodate Ward Public Hall

Built in 1910, this building has been designated an Important National Cultural Property.

Western architecture cut out of the Meiji period!

\GOAL/ 15:45 Hakodate Meijikan

*Rickshaw returns to the Hakodate Meijikan.
*Kimonos and costumes must be returned by 16:30.

Exploring the BAY AREA 15:45-16:15

PICK UP

Kanemori Red Brick Warehouses

A symbol of the romantic city, the Kanamori warehouses are home to numerous eateries, boutiques, and much more!

PICK UP

Tea House Kyuchayatei

Snap a photo with the historic and retro store in the background♪

PICK UP

Lucky Pierrot Marina Suehiro Store

Satisfy your stomachs at Hakodate famous "Lucky Pierrot!"

Hakodate Station

PICK UP

HAKOVIVA

OPENED in 2019! See! Buy! Eat! Take photos! Hakodate's new hot spot!

Audio Guidance
Audio guidance is provided via a two-dimensional code.
*Please note that some facilities may not support this app.

Photo Spots | Experiences | Souvenirs | Gourmet foods

Southern Hokkaido Style
"Hidden Scenic Gems Overlooking the Sea of Japan"

Tour the scenic and historic photogenic spots of Esashi, Kaminokuni, and Matsumae!

Rent a car of travel by taxi!

START

8:00 Hakodate Station

9:30-10:30 Inishie Kaido Street - Explore Historical Landmarks

Enjoy a leisurely walk through the streets full of exotic history ♪

Visit the "main street" from the Edo period where historical landmarks such as the "Ubagami Daijingu Shrine," "Former Nakamura Clan Residence," and "Esashi Town Museum (former Hiyama Esashi town office)" line the nostalgic streets.

Ubagami Daijingu Shrine▶

Take in the view of "Kamomejima Island," the scenic symbol of Esashi, and discover hidden photo spots!

10:40-11:30 Kamomejima Island Heishi Rock/ Torii at Sea/Lighthouse

A mysterious spot where the beautiful natural little island and a Torii (shrine gate) can be seen together with sea.

12:00-12:30 Kannomichi (Roadside Station Kaminokuni Monju)

There is legend of a "dragon god" which lived on Kannomichi (God's path); the name is derived from the fact that the upper part of Madoiwa rock is shaped like a stairwell, and this is also said to be a power spot for love.

We suggest taking a photo of Madoiwa rock and the Torii together!

12:40-13:30 Tekkui Tendon (Roadside Station kaminokuni Monju)

Try the famous "Tekkui Tendon!"

Thick and sweet halibut is deep-fried to crispy perfection and heaped on a bowl of warm rice. Enjoy the beautiful view of the Sea of Japan while you dine on exquisite food! Another popular item on the menu is the marinated sashimi donburi! Be sure to check out the Pokefuta (Pokemon lids) too!

14:30-16:00 Matsumae Clan Mansion (Dress in Japanese armor)

Dressing up like a prince or princess of the time is a popular activity ♪

This theme park was recreates the castle town of the Edo period! 14 buildings line the streets and feature the lifestyle of the Edo period.

16:00-16:30 Exploring Teramachi

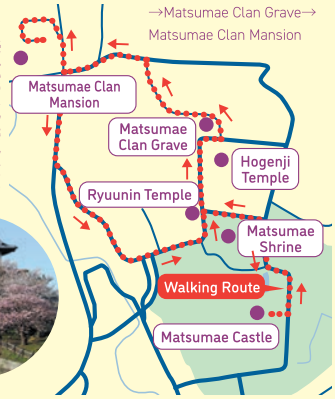
Hokkaido Heritage

Take in the exotic atmosphere of Teramachi, home to the most modern village of temples and the Matsumae Clan Grave! Experience the history of Hokkaido in this location designated as a Hokkaido Heritage!

The atmosphere resembles that of Kyoto!

◀Ryuunin

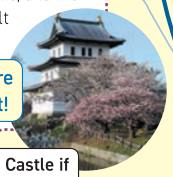
[Route] Matsumae Castle →Matsumae Shrine→ Ryuunin→Hogenji Temple →Matsumae Clan Grave→ Matsumae Clan Mansion



PICK UP

Matsumae Castle

Completed in 1855, Matsumae Castle is the last old Japanese style castle, and the only one to be built in Hokkaido.



We suggest taking a picture of the castle with the moat!

Get off at Matsumae Castle if coming by taxi

16:45-17:30 Cape Shirakami

Cape Shirakami is also known as a bird sanctuary for migratory birds.

Cape Shirakami is located on the southernmost tip of Hokkaido. Each year, depending on the season, over 300 of the 500 species of migratory birds confirmed in Japan can be found here.

GOAL

19:00 Hakodate Station

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Photo Spots | Experiences | Souvenirs | Gourmet foods

New Discoveries! Time travel to Southern Hokkaido

Castle Town Tour
"Esashi - Kaminokuni - Matsumae Emotional Tour"

Experience the history and culture of the "Kitamae Merchant Ships" which shaped the culture of Japan!

\START/

Rent a car or travel by taxi!

8:00 Hakodate Station

Ubagami Daijingu Shrine ▶

9:30-12:20 Inishie Kaido Street - Explore Historical Landmarks (includes opportunity to wear a kimono)

Walk the historical streets wearing a kimono!

Visit the "main street" from the Edo period where historical landmarks such as the "Ubagami Daijingu Shrine," " Former Nakamura Clan Residence," and "Esashi Town Museum (former Hiyama Esashi town office)" line the nostalgic streets.

◀ Former Nakamura Clan Residence

Try the deliciously famous "Tekkui Tendon"

12:35-13:50 Tekkui Tendon (Roadside Station Kaminokuni Monju)

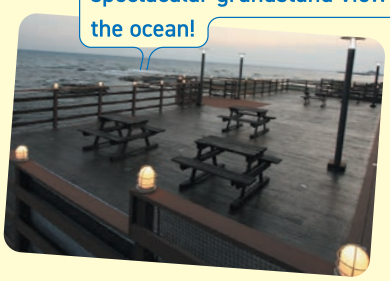
Thick and sweet halibut is deep-fried to crispy perfection and heaped on a bowl of warm rice. Enjoy the beautiful view of the Sea of Japan while you dine on exquisite food! Another popular item on the menu is the marinated sashimi donburi!

Roadside Station Kaminokuni Monju Trail ▶

14:50-15:20 Roadside Station Kitamaebune Matsumae

The terrace provides a spectacular grandstand view of the ocean!

The menu here has a popular lineup of dishes made with fresh tuna and shrimp sourced in the Tsugaru Strait! The Tsugaru Peninsula and Shimokita Peninsula in Aomori prefecture can be seen from here.



15:25-17:00 Exploring the Castle Town of Matsumae - Matsumae Castle - Teramachi - Matsumae Clan Mansion

▲Grave of the Matsumae Clan Feudal Lord @Teramachi

Meet and Disperse at Yano Inn

Visit and explore the only historical castle town in Hokkaido! Take in the exotic atmosphere of Teramachi and Matsumae Castle as you walk the historical streets.

See! Buy! Taste! Experience the excitement of the time!

Matsumae Clan Mansion ▶

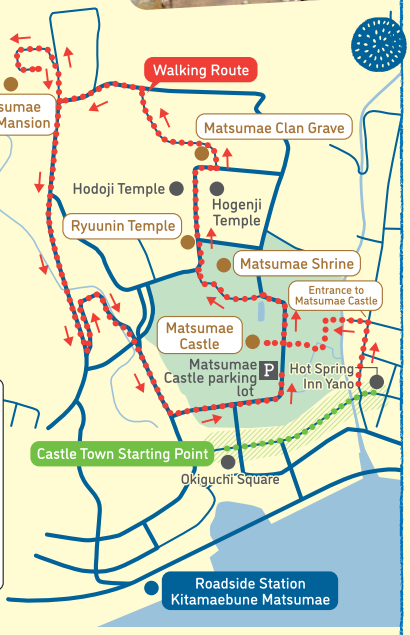
Duration : Approx. 1 hour

[Route]
Matsumae Castle
↓
Matsumae Shrine
↓
Ryuunin/Hogenji/Hodoji
↓
Matsumae Clan Grave
↓ (15 minutes on foot)
Matsumae Clan Mansion
(tour takes about 30 min)

[Where to board]

Taxi
Get on at Okiguchi Square and get off at Matsumae Clan Mansion

Rental Car
Park at the Matsumae Castle parking lot



PICK UP

The only famous castle in Hokkaido!

Matsumae Castle

Completed in 1855, Matsumae Castle is the last old Japanese style castle, and the only one to be built in Hokkaido.

PICK UP

Travel back in time to the Edo period ♪

Matsumae Clan Mansion

This theme park was recreates the castle town of the Edo period! 14 buildings line the streets and feature the lifestyle of the Edo period.

\GOAL/

19:00 Hakodate Station

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Photo Spots · Experiences · Souvenirs · Gourmet foods

Experience the History and Culture! "World Heritage Sites / Jomon Course"

Recommended to repeat visitors to Hakodate! Enjoy a day immersed in Jomon culture ♪

\START/

Rent a car, or travel by taxi!

9:00 Hakodate Station

9:30-10:10 Roadside Station Nanairo Nanae

The store, full of warmth from the Southern Hokkaido Cedar used, offers local produce, specialty items, and tons of Hokkaido souvenirs!

Try the limited edition Jomon Ice Cream! The wafer cone shaped like a Jomon clay figure is so cute!

Sesame and walnut mochi is hidden in the bottom.

Be soothed by the beauty of Mt. Komagatake and Lake Onuma ♪

10:30～(view from window) Onuma Park

The only Quasi-national Park in Southern Hokkaido, Onuma Park comprises Mt. Komagatake, a live volcano, lakes Onuma and Konuma, which were formed from the eruptions, and Junsai Marsh and its 126 little islands of all sizes!

11:20-12:20 Roadside Station Shikabe Geyser Park

This is the place to enjoy exquisite, fresh seafood sourced in Maehama, such as the "Shikabe Premium Cod Roe Gozen (meal)."

The delicious seafood dishes made by local fishermen's wives is absolutely amazing!

12:35-12:50 Ofune Site

The site of a large-scale village from the Jomon period approximately 4,000 - 5,500 years ago. The site was registered as a World Heritage Site in July, 2021.

Take a photo with the "Outdoor Museum Panorama Mode" that tells what life was like during the Jomon period.

13:00-13:45 Hakodate Jomon Cultural Exchange Center / Kakinoshima Archeological Site / Roadside Station "Jomon Roman Minami Kayabe"

The museum displays over 1200 artifacts including the "hollow clay figurine, " as well as stone and clayware, and decorations from the Jomon period.
*Admission free to the Kakinoshima Archeological Site

At the roadside station next door, visitors can try soft serve made with walnuts, a favorite food of the Jomon people.

14:15-17:00 Canoeing on Shiodomari River

Canoe down the river while thinking about the Jomon period ♪

Experience the great outdoors by canoeing down the Shiodomari River, home to numerous archeological sites from the Jomon period! This is a safe activity for beginners.

\GOAL/

17:30 Hakodate Station

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Photo Spots · Experiences · Souvenirs · Gourmet foods

New Discoveries! Time travel to Southern Hokkaido

Recommended Spots

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Photo Spots · Experiences · Souvenirs · Gourmet foods

Hakodate

Active Volcano Mt. Esan

Feel the energy of the land as you explore!

This live volcano has been repeating eruptions for 50 thousand years. Experience the seasonal beauty and energy of the land.

Hakodate

Mizunashi Beach Hot Spring

A natural hot spring embedded in the Pacific Ocean!

This open-air hot spring is heated by the volcanic heat produced by Mt. Esan. Beware that the time in which you can bath in the hot spring is dependant upon the ebb and flow of the tide!

Hakodate

Mt. Hakodate

View the entire city of Hakodate from an elevation of 334 meters!

The view from this spot outlines the unique shape of Hakodate City! The nightscape seen from here is said to be one of the third most beautiful in the world.

Hakodate

Tropical Botanical Gardens
(Monkey Mountain Hot Springs)

Let's go see the monkeys bathing in the hot springs!

This botanical garden features beautiful tropical plants, giving one the feeling of being in a tropical climate. During the winter, visitors can view the monkeys bathing in the hot springs. (Dec 1 - early May)

Hakodate

Miharashi Park (Kosetsu-en) Fall Foliage

If you are looking for fall colors in Hakodate, Kosetsu-en is the place!

Authentic gardens formed back in 1898 feature a wide variety of plants all year long. The gardens are especially remarkable during the fall when the leaves change color.

Hakodate

Hakodate Christmas Fantasy

An enormous Christmas Tree lights up the winter in Hakodate

Each December, a large Christmas Tree illuminates the winter city of Hakodate. Even the Red Brick Warehouses are adorned with twinkling lights giving the area a different look than usual.

Matsumae

Nakamuraya (Original Awabi (abalone) Monaka)

The sweetness packed inside this small monaka (sweet bean-filled wafers) treat is a must try!

Nakamuraya offers a variety of delicious souvenirs typical of Matsumae. The most famous and signature sweet here is the "Ganso (original) Awabi Monaka," a definite must-try.

Matsumae

Matsumae Clan Mansion "Uki-Ajisai"

Ajisai (hydrangea) that reflect in the water make for a perfect photo!

2500 hydrangeas that float in the moat surrounding the castle are stunning in color and appearance, providing a cool atmosphere that is worth a snapshot. (*mid - late July)

Esashi

Kamomejima Island Marine-ping
(Marine glamping)

Enjoy glamping in a spot where you can enjoy the best of sea and land!

Glamping in an amazing scenic spot facing the Sea of Japan! Why not try this new type of glamping nicknamed "marine-ping?" (*late April - late October)

Esashi

Esashi Ubagami Daijingu Shrine Festival
(Designated Intangible Folk Cultural Property of Hokkaido)

Experience the mighty floats up close!

This 370 year-old festival that represents summer in Hokkaido takes place each year between August 9 - 11. The thirteen large floats that meander through the city streets is truly an amazing sight to see.

Kaminokuni

Mt. Io

Breathtaking views of the entire Sea of Japan!

The islands of Okushiri and Oshima floating in the Sea of Japan, and the entire coastline of the Sea of Japan can be seen from the summit 159 meters high.

Kaminokuni

Kaminokuni Amanogawa Festival

Don't miss this opportunity to watch the most spectacular fireworks!

The beginning of this event held every August 14th is announced by the rumble of traditional Japanese drums, and fireworks that are set off from the Amanogawa riverside.

Issued 12, 2022